

October 15, 2021

# HSA DAY

National HSA Awareness Day is October 15. It's a day to learn about the value HSAs can bring employees. Make HSAs simple and no-nonsense. Skip the jargon. Skip the confusion.



## Knowledge is the ticket. Change the HR story.

There's a common story of HR wearing a lot of hats, and those hats come with a lot of questions. Recruiter, therapist, referee, party planner, and benefits guru. Need we say more?

Education is the ticket to fewer emails, IMs, and knocks at your door. The more employees understand their benefits, the more quiet time for employers.

### Live Benefits Buzz Podcast Episode

Join us for a live podcast on October 15 featuring:

- Johnny C. Taylor – President & CEO of SHRM
- Jennifer McClure – CEO of DisruptHR & Unbridled Talent
- Stefanie O'Connel Rodriguez – "Money Confidential" podcast host & TV personality

Subscribe now to get an alert when we go live!

<https://anchor.fm/benefitsbuzz>

### Introduction to Health Savings Accounts

SHRM Webinar on Friday, October 15 - 11 a.m.

<https://lovemyhsa.com/webinar1.html>

### Helping Employees Get the Most From Their HSA

SHRM Webinar on Friday, October 15 - 1 p.m.

<https://lovemyhsa.com/webinar2.html>

## HSA Day is a day to learn.

- ✓ Industry ambassadors
- ✓ Social media movement
- ✓ SHRM credit opportunities
- ✓ Education for employers
- ✓ OE resources for employees
- ✓ Opportunities to learn from HSA experts